IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

William R. Matz et al.

Examiner:

Docket:

Serial No.:

10/039,062

Group Art Unit:

2151

Filed:

December 31, 2001

60027.0101US01/BS01376

Title:

METHOD AND SYSTEM FOR TARGETED CONTENT DISTRIBUTION

USING TAGGED DATA STREAMS

CERTIFICATE UNDER 37 CFR 1.6(d):

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ASSOCIATE POWER OF ATTORNEY

Commissioner for Patents Washington, D.C. 20231

Dear Sir:

Please recognize Damon A. Rieth, Registration No. P52,167, as associate attorney in the aboveidentified application, with full power to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected therewith.

Respectfully submitted,

Merchant & Gould P.C.

P. O. Box 2903

Minneapolis, Minnesota 55402

303/357-1644

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3200 IDS Center 80 South Eighth Street Minneapolis, Minnesota 55402-2215 USA TL 612.332.5300 FAX 612.332.9081 www,merchant-

Merchant & Gould

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